

The Borough of Atlantic Highlands, New Jersey, Partners with ShoreScan Solutions

Earlier this year, the Borough of Atlantic Highlands selected ShoreScan Solutions as its vendor to provide a hosted digital database solution for the retention of Borough records. The relationship started rather untraditionally when Eric Carlsen, from our New Jersey office, made an impromptu visit to Clerk Dwayne Harris. As many agree, “luck” is the intersection of good timing and opportunity. During their brief meeting about digital record retention, they realized there would be tremendous savings for Atlantic Highlands compared to software or using a scanning service.

Currently, the Borough has two hosted database systems with ShoreScan: a database for administrative records and a second for property documents sorted by block, lot and street name, etc. In the near future, a third system is planned for the marina to protect all records related to boats, insurances, EPA and maintenance.



Change How Businesses Use the Public Information Act(s) at Town Hall



During our many visits to small municipalities, we discovered a common trend. Clerk’s Offices are overwhelmed with permit requests. Large pet companies, window salespersons, and contractors make monthly requests via email for newly filed permits. While this method mitigates costs to the requestor, the Clerk’s office has the burden of pulling the permit(s), making copies, redacting confidential information, making another copy, scanning and then sending the records out via email. This is labor intensive and time consuming. We have a solution to this repetitive task.

See our article on page 2, “Annotations on the FLY” for the perfect solution.

Solve the OPRA/PIA requests FAST... while keeping confidential information ... confidential.

In the previous section, we talked about how businesses can inundate the Clerk's office with cumbersome permit requests. So how is the problem solved? The intuitive Index Search interface allows the search of all documents tagged in the system as Permits (see page 3). When the search on Permits is complete, the Permits are merged together into a single file with only a couple clicks. However, some OPRA/PIA requests have confidential information. Let's take the permit request and use the same concept with a request for an employment application.

Request: John Doe's employment application for the Public Works job.

Note: They are interested in completed education and previous job responsibilities most likely because they didn't get it...

Complete the request with a quick search of the application, open and use the on screen annotation redaction tool to remove the confidential information and highlight the education and job history. Use the "add text" tool to make a notation on what was redacted.

Respond to the request:

1. Print it with all the redactions and annotations.
2. Use the email tool and create a secure link. Cut and paste into your email and send. When the requesting party opens the Link, a note in the audit trail will be made as proof of receivership.

The task was completed in a couple of minutes— saving both time and expense. The Clerk no longer loses time making copies, using a marker to redact, making another copy (not always 100% redacted), scanning, emailing and then filing the paper response somewhere.

The screenshot shows an employment application form for 'Anytown, USA'. The form is divided into several sections: Applicant Information, Education, and Previous Employment. Redactions are indicated by black boxes and the text 'Redaction: [Confidential Information]'. Annotations are shown in yellow boxes. The form includes fields for name, address, phone, date available, social security number, desired salary, education, and previous employment details.

Employment Application			
Applicant Information			
Full Name	Doe, John M.	DOB	11/15/2015
Address	14 [Redaction: Address Confidential]	City	Anytown
State	[Redaction: State Confidential]	Zip Code	21342
Phone	555 [Redaction: Phone # Confidential]	Email	[Redaction: Email Address Confidential]
Date Available	12/1/2015	Social Security No.	[Redaction: Social Security # Confidential]
Desired Salary	\$ 30,000.00	Position Applied for	Public Works Assistant Director
Are you a citizen of the United States?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	If no, are you authorized to work in the U.S.?	YES <input type="checkbox"/> NO <input type="checkbox"/>
Have you ever worked for this municipality?	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	If yes, when?	
Have you ever been convicted of a felony?	YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>	If yes, explain:	
Education			
High School	USA Regional High School	Address	1 Education Way, Anytown
From	5/1282	To	6/1988
Did you graduate?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	Diploma	General Studies
College	University of Technical Institutes	Address	10 Graduate Drive
From	5/1986	To	5/1991
Did you graduate?	YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>	Degree	B.S. Engineering Application
Previous Employment			
Company	Borough of Townville	Phone	555-555-1212
Address	77 Main Street	Supervisor	Mary Smith
Job Title	Public Works Supervisor	Starting Salary	\$ 22,000.00
Ending Salary	\$ 28,000.00	Responsibilities	Maintain town assets, roads and infrastructure. Managed crew of 3, project manager, reports
From	10/2008	To	12/2014
Reason for Leaving	Wife changed jobs, we moved.		

NEW Article Series

ShoreScan and Information Governance: Understanding the challenges of managing information and how technology improves the situation.

Information Governance^P
aiim practitioner

FACT: There are massive problems in the siloed tools (paper and electronic) of information that present duplication, risk, unnecessary cost, lack of organization and the complication of sharing this information securely. Furthermore, regulatory agencies are putting pressure on the smallest of organizations to comply with ever-changing standards.

According to AIIM®: "Information Governance is the establishment of enterprise-wide policies and procedures and the execution and enforcement of these to control and manage information as an enterprise resource."

This concept starts the conversation about how to develop the best practices for the retention, access, searching and security of records. ShoreScan has solutions for information governance.

More to come in the next newsletter. • To learn more, please contact ShoreScan Solutions.

Records Available Instantly

Simplicity and organization are critical for success. Depicted here is our customer search interface configured for a small municipality or business.

The screenshot displays a web-based search interface with three main sections: 'Index Search', 'Scan Date Search', and 'Text Search'. The 'Index Search' section includes dropdown menus for Year, Month, Category, Type of Document, Name (Last, First), and Vendor, along with a text input for Document Detail. The 'Scan Date Search' section features input fields for Start Date and End Date, each with a calendar icon. The 'Text Search' section has a single large text input field. A green 'Search' button is located at the bottom center of the interface.

Index Search

This feature groups documents together by logical identifiers and drop downs tell you what fields are available to search on.

Text Search

Uses optical character recognition (OCR) to search the entire database.

Proven Experience Reduces the Start-Up Considerably

Based on prior successes, we have the ability to use proven templates to help configure the organization of your system.

SCANNER SPOTLIGHT

NEW CUSTOMERS • A Scanner is Now Included in the Initial Set Up.

Based on the popularity and dependability, ShoreScan will include the Canon DR-225c scanner, and its installation at no additional cost for every new customer with a 2 year service agreement.

Features that save time and money

- Canon scanners (DR-225c and DR-140m) have the ability to do letter and legal pages at the same time.
- Scanners recognize when a page is landscape and automatically rotate it for easy viewing.
- "Skip Blank Page" detects no text on the back and omits it on the fly.

The **Canon DR-225c** low volume (25 pages per minute) commercial grade scanner is perfect for the casual user.



Please visit our website
ShoreScan.com

ShoreScan Representatives are Information Governance Practitioners

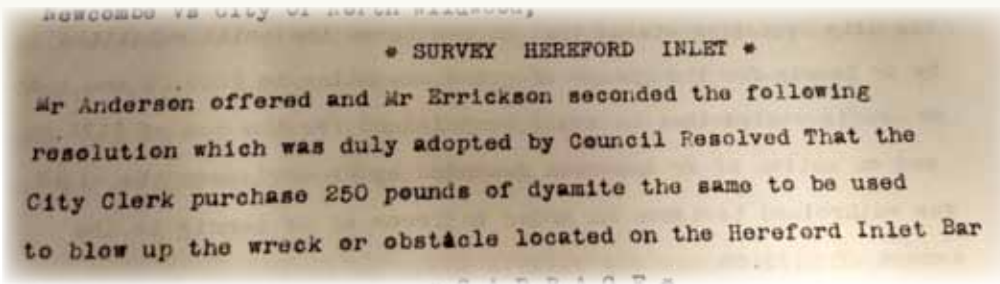
Earlier this year, all key personnel of ShoreScan Solutions became Certified Information Governance Practitioners. We felt that as a company, it was important to understand the products, services and processes of our customers when making important decisions. When considering ShoreScan as your vendor, know that we stand far above the local copier company as a total solution.

Company News

City of North Wildwood . . . Six Months Later

“Not only is ShoreScan helping us preserve our documents, but through the scanning process we continue to discover important and interesting tidbits about the history of our City. For example, during a recent Nor’easter, an old building on the water in a neighboring municipality collapsed into the inland waterway. There was much speculation about removing the obstruction from the waterway, and I was able, through searching our scanned minutes, to show how obstructions were removed in the old days: the City Clerk would be authorized to buy dynamite and blow them up! ShoreScan continues to be a great benefit for our City, not only as an additional backup for our documents, but also for preservation, OPRA requests and historical research.”

— *W. Scott Jett, RMC, CMR*
City Clerk, City of North Wildwood, NJ



PARTIAL LIST OF CLIENTS:

- Township of Denville, NJ
- Borough of Wildwood Crest, NJ
- Denville, NJ - Public Schools
- City of Pocomoke, MD
- City of New Carrollton, MD
- City of Harrington, DE
- Town of St. Michaels, MD
- Town of Thurmont, MD
- Town of Cape Charles, VA
- International Trade Centers
 - Washington, DC
 - North Africa
 - Ireland

AREAS OF EXPERTISE

- Estate Planning Law Firms
- Police Departments
- Marinas
- Special Education
- Schools / Vocational

Contact Us: Toll Free 877.774.7226 • info@shorescan.com • shorescan.com

Our Partners:    Our Business is Your Image

